

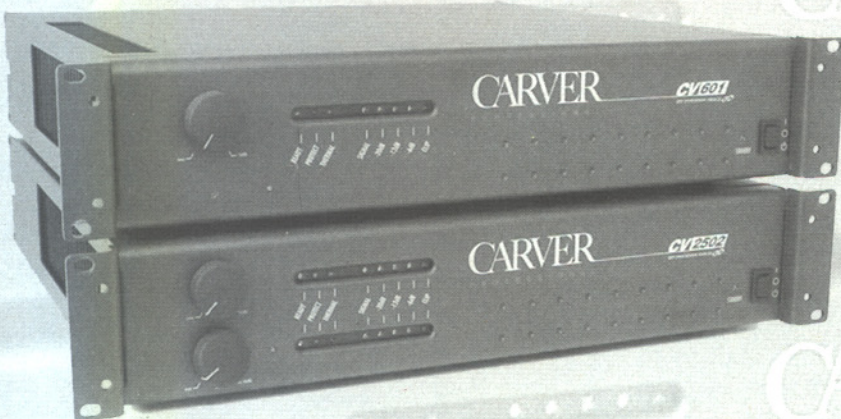
ware components that were intended for overhead suspension *was not found liable* for any damages because their product traceability system was able to show how the product was designed, the certified materials used within the products, proof of the quality controls used for product manufacture and the strength of a properly installed component. Because the loudspeaker cluster did not exceed the load strength of the components, the manufacturer was not at fault.

- The manufacturer of the rigging

CHART 1. MANUFACTURERS' RISK-MANAGEMENT APPROACH.

Factor	Risk Aversion Philosophy	Risk Mitigation Philosophy
Standards	Non compliant	Compliant
Quality Control	Outsource Responsibility	Directly Responsible
Product Traceability	None	Full (material, assembly, QC)
Manufacture	Job Shop (outsource)	In House (integrated)
Engineering/Design	Contracted	Internal
Product Support	Outsource	Direct
Manufacturing Concept	Virtual	Vertical
Risk Design for	Insure low value	Insure High Divert Liability
Catastrophic Failure	Wind-Up/Dissolve Entity	Recall Product Control Impact to Market
Risk to Manufacturer	Broad	Extremely Narrow
Risk to Consultant	Broad	Extremely Narrow
Risk to OEM	Broad	Very Narrow
Risk to Reseller	Broad	Very Narrow
Risk to End User	Broad	Narrow

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